

Insights: Benchmarking

Modern KPIs for Finance & Accounting



VISIBILITY

Gain an unprecedented view into internal accounting processes and how they compare across industries, company size, and geography



EFFICIENCY

Review the progress of your period-end accounting over time and identify opportunities to automate other elements of your process

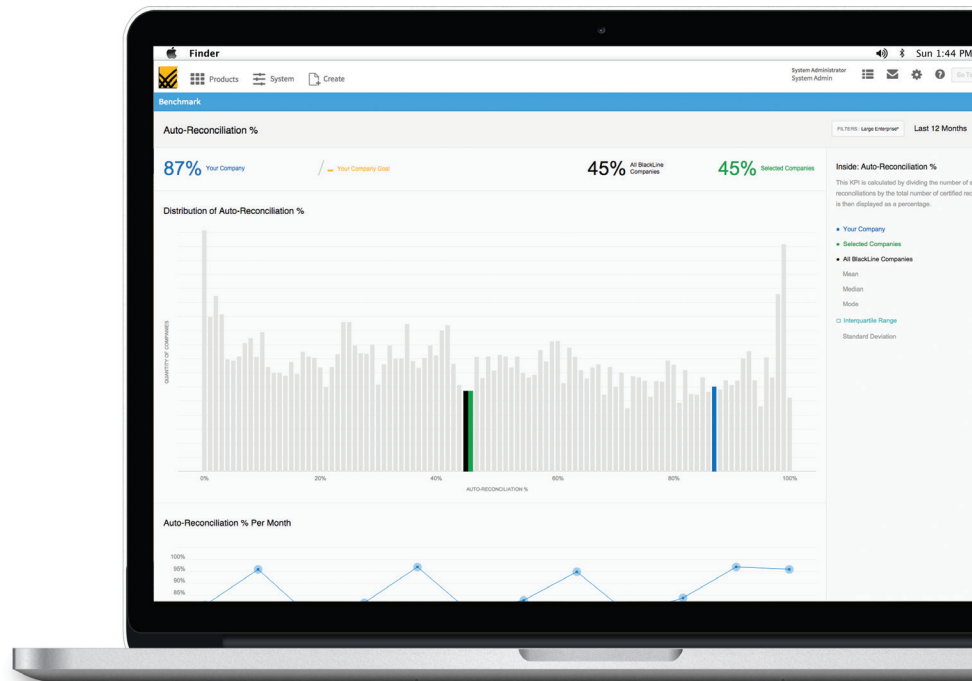


PERFORMANCE

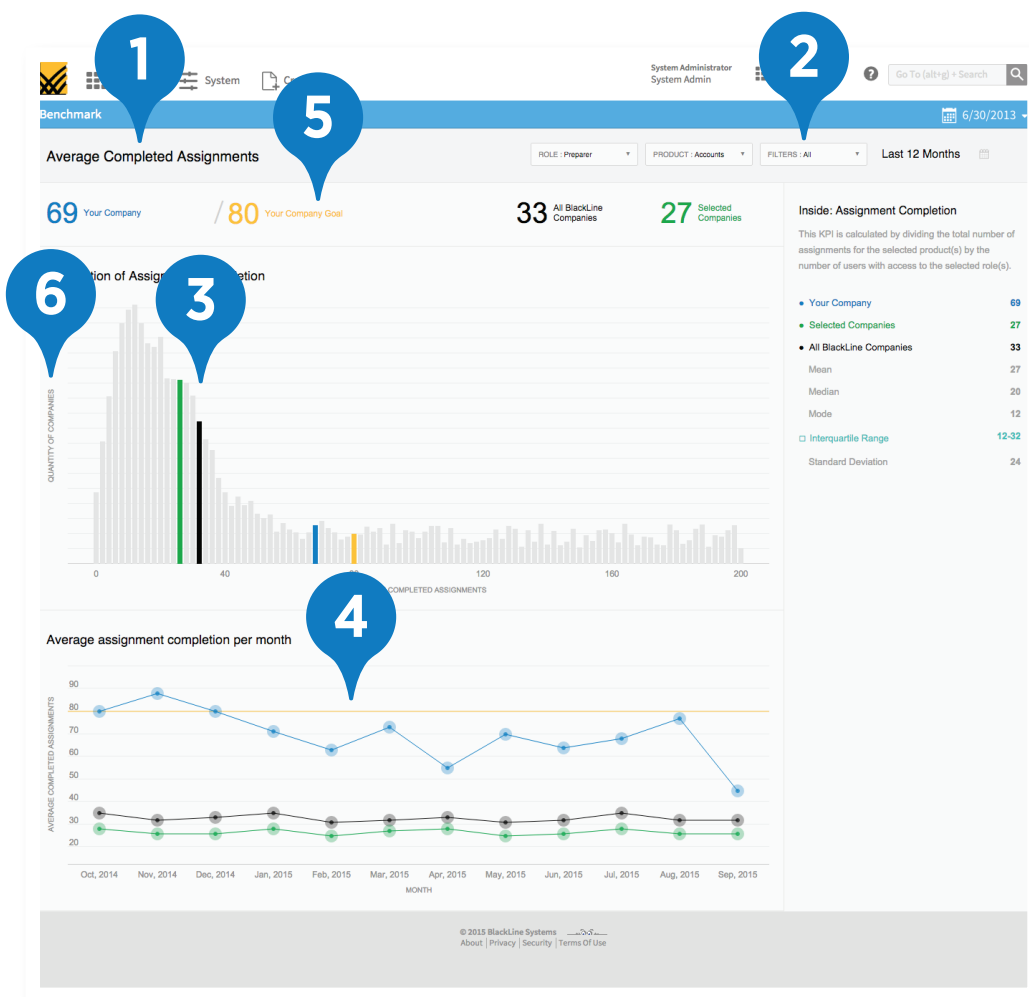
Analyze team performance within your company to optimize workload, individual performance, and your team's overall effectiveness

Product Features

- **Benchmarks** for key accounting processes such as average days for assignment completion and percent of accounts auto-reconciled
- **Live Data** – not survey data – providing rapid updates and near real time accuracy
- **Month-to-Month Analysis** updated following the execution of tasks in BlackLine each month
- **Proprietary Metrics** from real data: BlackLine's 1,200+ companies around the world
- **Secure & Anonymous** analytics, ensuring that unique company identifiers cannot be derived
- **Actionable Intelligence** to facilitate continuous improvement of accounting processes



BlackLine Insights delivers the only complete Enhanced Finance Controls & Automation platform by providing benchmarks tailored to finance and accounting operations.



1. KPIs & Metrics

View myriad accounting metrics across the entire BlackLine solution set, with more KPIs constantly being added based on user feedback.

2. Benchmarking for Accountancy

Filter KPIs by process, user roles, industry, company size, and geographic region across a selected time range, and benchmark yourself against your ideal dataset.

3. Industry Leaders

Identify how your processes compare to your peers against the largest database of monthly accounting statistics available anywhere.

4. Trend Analysis

Analyze changes and anomalies in your monthly metrics, and see the results over time.

5. Company-Specific Goal Setting

Not all companies are the same. Set your specific company goals quickly, and see where you fall in relation to those goals.

6. Anonymous Data

Your data security and privacy is critical to BlackLine. Comprehensive data anonymization techniques and removal of any identifiable indicators ensure your privacy is always intact.